REQUEST FOR EXPRESSIONS OF INTEREST

(CONSULTING SERVICES - INDIVIDUAL SELECTION)

Lebanese Republic

Government of Lebanon

Council for Development and Reconstruction (CDR)

GREEN, AGRI-FOOD TRANSFORMATION FOR ECONOMIC RECOVERY - GATE

Ref: GATE-IC-Proc-11a

Assignment Title: COMMUNICATIONS AND COMMUNITY OUTREACH SPECIALIST

The Republic of Lebanon represented (The Borrower) represented by the Council for Development and Reconstruction (CDR) as a representative to the Borrower will implement the Green, Agri-food Transformation for Economic Recovery (the "GATE" or "Project"), funded by the International Bank for Reconstruction and Development (IBRD or the World Bank or the Bank). The total project cost is Two Hundred Million United States Dollars (US$ 200,000,000). The Council for Development and Reconstruction (CDR), an implementing agency of the Client, intends to apply a portion of the proceeds of this loan to eligible payments under the contract for consulting services to be procured under this project.

The consulting services include providing support to the CDR as a **Communications and Community Outreach Specialist** under the project.

The full TOR version can be found on CDR website at the following: www.cdr.gov.lb/procurement or at Public Procurement Authority Platform: www.ppa.gov.lb

The Council for Development and Reconstruction (CDR) is in the process of establishing a project coordination unit to assist the CDR in the implementation of the Green, Agri-food Transformation for Economic Recovery (GATE), now invites eligible local experts ("Individual Consultants"), to indicate their interest in providing the required Task. Interested individuals should provide information demonstrating that they have the required qualifications and relevant experience to perform the Tasks by submitting their Expression of Interest ("EOI") and Curriculum Vitae("CV"). The shortlisting criteria are:

Qualifications Requirements:

- Bachelor's degree in Communications, Journalism, Public Relations, Media Studies, Marketing, Development Studies, International Relations, Social Sciences, or another relevant field, with at least 7 years of relevant professional experience in communications, public outreach, stakeholder engagement, media relations, or public awareness activities.
- Previous experience with community outreach, participatory engagement, or stakeholder consultation in development projects, preferably in agriculture, infrastructure, or rural development. Experience working with media outlets and/or international organizations is desirable.

- Strong knowledge of Lebanon's institutional, socioeconomic, and political economy context, including an understanding of key stakeholders, sensitivities, and dynamics relevant to the agri-food and rural development sectors.
- Good working knowledge of social media platforms including YouTube, X (Twitter), and Facebook.
- Experience in serving clients in a multi-cultural and political environment.
- Strong client service skills and the ability to work under pressure with accuracy and professionalism.
- Proficiency in Microsoft Office and relevant Adobe applications.
- General knowledge of the communications requirements of the World Bank Group is desirable.
- Proven ability to work alone and in a team environment.
- Excellent written and spoken knowledge of English, French and Arabic.

It is preferable to limit the EoI to a maximum of 10 pages including the CV as per attached CV format. Pages beyond 10 will not be reviewed.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers for Goods, Works, Non-Consulting services" dated February 2025 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

Shortlisted Consultants will be invited for interview, upon which a Consultant will be selected for negotiation in accordance with the Individual Consultant Selection described in the "World Bank Procurement Regulations for IPF Borrowers.

The Deadline for receiving EOIs is to be on **Friday, November 20, 2026, at 12 o'clock, noon, Beirut Local Time**

Expressions of Interest (EOI) must be delivered to the address below by hand or carrier including one original, one copy and one electronic CD ROM. Electronic Submissions are not accepted.

Address:

Council of Development and Reconstruction (CDR)

Tenders Department

City: Beirut

Beirut - Lebanon

Telephone: (+961-01-980096)

Facsimile number: (+961-01-981255)

CURRICULUM VITAE (CV) FORMAT

Position Title	{e.g., }
Name of Expert:	{Insert full name}
Date of Birth:	{day/month/year}
Country of Citizenship/Residence	

Education: {List college/university or other specialized education, giving names of educational institutions, dates attended, degree(s)/diploma(s) obtained}

_____

Employment record relevant to the assignment: Starting with present position, list in reverse order. Please provide dates, name of employing organization, titles of positions held, types of activities performed and location of the assignment, and contact information of previous clients and employing organization(s) who can be contacted for references. **Past employment that is not relevant to the assignment does not need to be included.**

Period	**Employing organization and your title/position. Contact information for references**	**Country**	**Summary of activities performed relevant to the Assignment**
[e.g., May 2005-present]	[e.g., Ministry of ……, advisor/consultant to… For references: Tel……/e-mail……; Mr. Hbbbbb, deputy minister]		

Membership in Professional Associations and Publications: _____

Language Skills (indicate only languages in which you can work): _____

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Adequacy for the Assignment:

Detailed Tasks as per the TOR Scope of Work	Reference to Prior Work/Assignments that Best Illustrates Capability to Handle the Assigned Tasks

Individual Consultant's contact information: (e-mail ....., phone.....)

Certification:

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications, and my experience, and I am available, as and when necessary, to undertake the assignment in case of an award. I understand that any misstatement or misrepresentation described herein may lead to my disqualification or dismissal by the Client, and/or sanctions by the Bank.

{day/month/year}

Name of the Individual Consultant Signature Date