

# CONTRACT

Lebanon Ministry of Tourism  
Attn: Laura Lahoud  
P.O. Box 11-5344  
Beyrouth



Lebanon  
Tel: +9611340940

Your Contact is: Ibrahim Serhal  
Direct Line:  
Email: ibrahim.serhal@rxglobal.com

Event: World Travel Market (WTM)  
London26  
Account No: 6313853  
Proposal Creation Date: 01/10/2026

Contract Reference: 5-1111-01587881

| Your Purchase Order:            |        |           |       |     |       |          |     |                |
|---------------------------------|--------|-----------|-------|-----|-------|----------|-----|----------------|
| DESCRIPTION                     | Stand  | Stand     | Crnrs | UOM | Qty   | VAT Rate | VAT | NET            |
|                                 |        | W x L     |       |     |       |          |     |                |
| WTMKT Premium 2 Package         | S8-500 | -         | -     | EA  | 48.00 | 0.00%    | -   | GBP £31,167.00 |
| Exhibition Services             | -      | 6.00x8.00 | 2     | M²  | 48.00 | 0.00%    | -   | -              |
| Stand Check                     | -      | -         | -     | EA  | 1.00  | 0.00%    | -   | -              |
| E-invitation                    | -      | -         | -     | EA  | 9.00  | 0.00%    | -   | -              |
| Exhibiting Delegate             | -      | -         | -     | EA  | 16.00 | 0.00%    | -   | -              |
| Exhibiting Delegate PR          | -      | -         | -     | EA  | 2.00  | 0.00%    | -   | -              |
| Exhibitor Profile               | -      | -         | -     | EA  | 1.00  | 0.00%    | -   | -              |
| Digital Online Manual           | -      | -         | -     | EA  | 1.00  | 0.00%    | -   | -              |
| Exhibitor Indemnity             | -      | -         | -     | EA  | 1.00  | 0.00%    | -   | -              |
| WTMKT Business Builder MSH      | S8-500 | -         | -     | EA  | 1.00  | 0.00%    | -   | GBP £1,231.00  |
| WTMKT Business Builder - Sharer | S8-500 | -         | -     | EA  | 10.00 | 0.00%    | -   | GBP £4,620.00  |
| Price (Ex VAT):                 |        |           |       |     |       |          |     | GBP £37,018.00 |
| o.VAT:                          |        |           |       |     |       |          |     | GBP £0.00      |
| Charges:                        |        |           |       |     |       |          |     | GBP £37,018.00 |

## Expiration Date:

This Contract must be executed on or before the Expiration Date to guarantee the pricing provided

## Contract Notes:

If your Organisation requires your Purchase Order Number to be quoted on our invoice before payment can be made, please enter it here

If your Organisation does not require Exhibitor Indemnity please confirm by checking this box. ☐

If checked please complete the Confirmation of Ability to Meet Liabilities Form attached

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*Please send us the completed and signed acceptance form below. Once this acceptance form has been received and signed by the Organiser, this document together with the Addendum and Rules and Regulations attached and the Exhibitor Manual on the Event website shall constitute a legally binding Contract to exhibit at the above Event.*

We, the Exhibitor, hereby agree to accept the Services allocated to us as detailed above. We further agree to abide by the Addendum, Rules and Regulations and Exhibitor Manual which are incorporated into this Contract and to pay the Charges by the dates specified in the Contract. We understand that this stand may be re-allocated if any Charges is not paid by its due date.

Name:

Position:

Authorised Signatory:

Lebanon Ministry of Tourism

Date:

(For and on behalf of Exhibitor: please note that this Contract should be signed by a duly authorised person in the Company or Partnership)

Authorised Signatory:

Date:

(For and on behalf of Organiser)

Invoiced To: Lebanon Ministry of  
Tourism

Attn: Laura Lahoud  
P.O. Box 11-5344  
Beyrouth

Lebanon

**Please Return the Contract to the Organiser:**

Reed Exhibitions Limited. Gateway House, 28 The Quadrant, Richmond, Surrey TW9 1DN. Registered in England, Number 00678540.



In the business of  
building businesses

20 February 2026

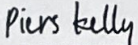
To whom it may concern,

**World Travel Market ("WTM") London, 3-5 November 2026, ExCeL, London**

I hereby certify that Reed Exhibitions Limited is the sole owner and organiser of WTM. I confirm that Reed Exhibitions Limited has exclusivity in selling space for WTM 2026 will be held at ExCeL, London between 3-5 November 2026.

The trademarks "WTM" and "World Travel Market" have been registered and are therefore duly protected in the UK, Europe and in many other countries.

Yours sincerely,

Signed by:  
  
5ACB98144847446...

**Piers Kelly**  
**Group Operations Director**  
**Reed Exhibitions Limited**